

# Isabel's Beauty Blog 9 Steps To Well Balanced Make-up



## Steps to well balanced make-up

Start with clean, bare skin

1. Use a moisturizer with SPF on the face, neck, chest and hands.
2. I like to use an eye moisturizer to hydrate the eye area,

again less is more to prevent creasing of the eye color.

3. Apply a primer, if it is your preference, keep in mind the more layers the less natural the finish gets.

4. If you are going for a dramatic eye look, apply your eye make-up before you do your face, it helps with unnecessary cleanups. I still apply foundation to the lid.

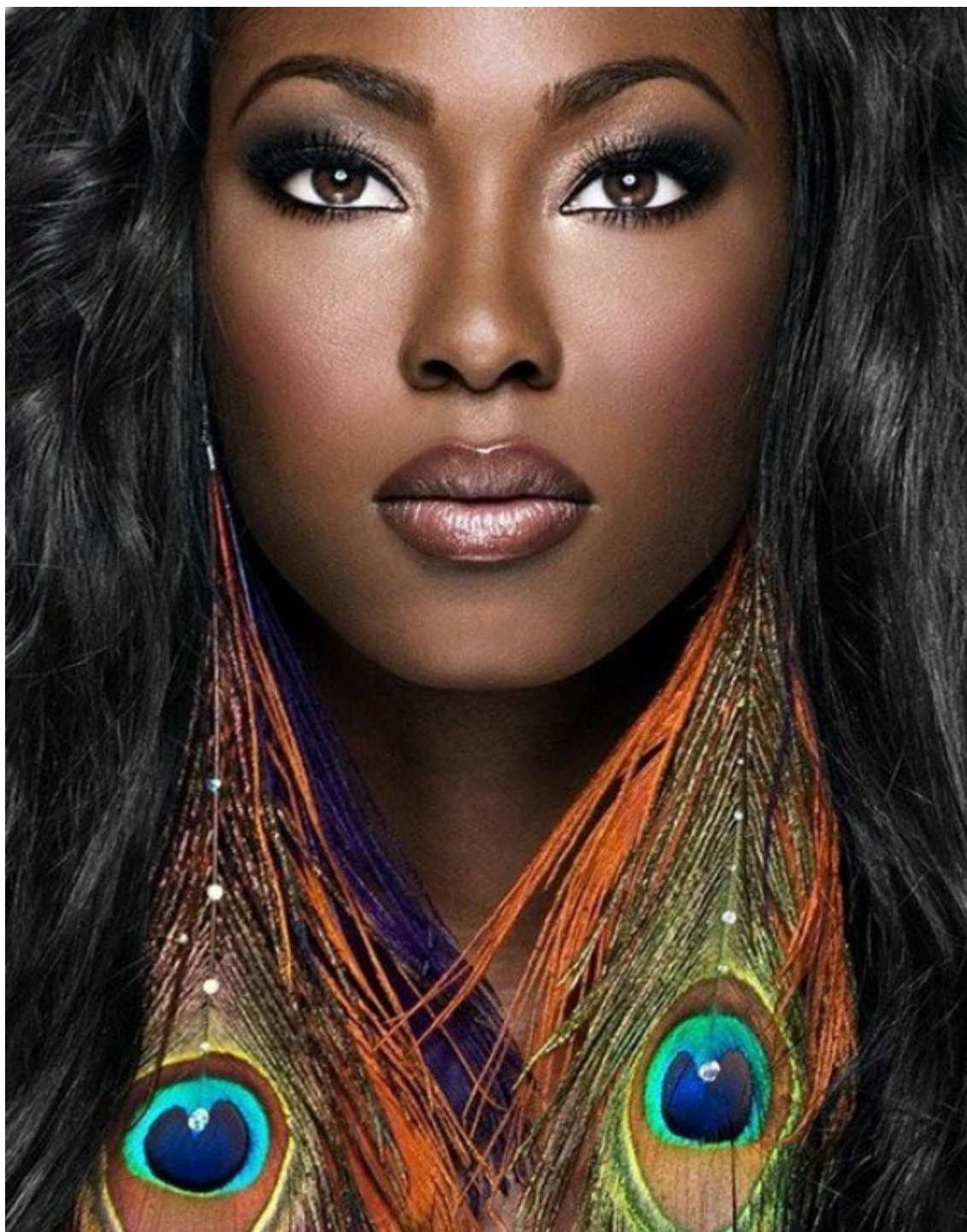
5. Use concealer where needed, an example under the eyes, around the nostrils, and on any blemishes, discolorations or high pigmentation spots. Personally I use a few different shades as I need it.

6. Apply foundation where and as desired, blending it well toward the hairline and jawbone, neck and towards the ears.

7. I like to either apply a veil of foundation over it or a light very fine noncolor powder to give the illusion of the blush being the natural cheek color.

8. Apply a light sheer noncolor powder to set the foundation and remove the shine, use blotting papers or even a tissue. If you prefer powder blush, apply it now.

9. I like to do lips last so do what you prefer for your design. Use a touch of make-up remover on a cotton swab to correct mistakes. ( preferably not an oil, I use a bit of a light moisturizer )



## **Creating balance**

One of the most valued principles of make-up artistry is that most make-up looks are based on a few eye/lip combinations. This will help you create balance. Trial and error will tell you which combination is the most suited for your individual features.



\*Light eyes/light lips: The nude “no make-up” look, is great for every day and is all about creating and displaying radiant healthy skin with eyes and lips softly defined in a gentle neutral palette.





\*Light eyes/dark lips: that is the staple of the vintage look and works well if you consider your mouth to be your best feature of attention. Keeping the eyes neutral and bringing all the focus to the mouth with perhaps a luscious red, pink or brown lipstick, you should always consider the overall look like skin tone, what you are wearing and the occasion.

**TIP:**

Make sure you are confident of the look not just because it is "IN", not all looks are for every body



\*Dark eyes/light lips: A long time classic, sexy, and sophisticated nighttime look,( and sometimes for some people is their staple look),with striking defined eyes in smoky colors paired with understated lips or nude lips.



\*Dark eyes/dark lips: This is a full-fledged look and spells serious high-maintenance glamour – perfect for a special occasion. I don't recommend it for everybody especially if the person doesn't have the confidence behind it that can pull it off. I am not referring to confidence as a human being, the statement refers to people like me that likes a more subtle look that suits my personality.

**Smokey Greys – Prom / Special  
Occasion Makeup**

**Kate Moss – Cover Makeup Look  
– with Guest Artist Charlotte  
Tilbury**

**Smokey Asian Eye (Hooded Eye)  
by Robert Jones**

**Natural Makeup Look with  
Neutral Colors with Robert  
Jones**

**Dramatic Lips Makeup Tutorial**



# Video with Robert Jones