

# Lip Tips of 39 Years



When it comes to choosing a lip color, the size of the lips is to be taken in consideration, if you have full lips, you can favor dark colors as long as they complement your skin tone. Light shades of lip color on thin lips make them look fuller.



Skin tone is very important to consider before choosing a lip color that is your match. Women with Ivory color skin tones are best to stay away from chocolate brown lipstick, for example it is too harsh and it will appear unnatural, and accentuate any little line.



Women with bronze skin tones would be best not to wear pale, to frosty shades, it tends to make the lips appear ashy and artificial.

Dark lip colors emphasize any little detail at the surroundings of the lips, like lines and creases. And they show faster when they wear off.





Warmer colors choices always make you appear vibrant and healthier, and usually match more skin tones, because they bring out the warm tones in the skin and add life to your face.



Lip color is one of the most fun and accessible areas of make up, and also one of the most noticeable. From pretty and natural through classic and sophisticated to glamorous .

Lipsticks come in different textures and finish – sheer, satin, metallic, frost, matte, smooth, creamy, gloss with and

without color and lest not forget lip balms they to have color and non color.









Texture

Advance formulas contain an array of moisturizing, hydrating,

antioxidant, SPF, plumping, antifeathering, and line-smoothing ingredients so we have a vast selection to play with. The finish you choose depends on the look and the preference you choose, for example the time of the year, what you are wearing, skin tone, occasion and lip shape.

### **Tips:**

Light tinted glosses with silky rather than sticky texture are low maintenance and fresh looking. Simply sweep gloss onto your lips with a cotton swab or applicator. Line up the lip and fill in with a matching pencil and apply gloss with a brush for a more define look.

Bright colors are more forgiving in a gloss finish than a matte one, because they are not as severe looking.

Glossy, shiny, and frosted finishes make lips fuller than opaque, matt finishes, this is good to remember for people with very full lips to start with.









Lip stains look dark in their packaging but give very natural color and tend to stay longer, make sure that your lips are exfoliated and free of oils and moisturizer.

Sweep the stain over the both lips upper and lower ( I say this because a lot of lipstick's are applied to either the bottom or the top lip and then spread by pressing the lips together, which can cause it to go over the line of the thinner lip ) Dab clear gloss onto the center of the bottom lip to add a moist look, usually stains look dry on their own because they get absorbed by the skin.

Lipstick requires more precision in application than glosses and stains; both of which can be worn without lipliner and are easy to reapply on the go.

For daytime, a sheer, moisturizing lipstick is casual and flattering; a matt finish could seem heavy and unnatural in daylight.

For evening, matte lipstick has a vintage appeal and gives intense color with good staying power. Shimmering gloss also looks wonderful but will need to be reapplied.



I find that matte lips look great in winter and a natural sheen is lighter for summer, that again is a personal preference.

Gloss gives a light shine to a base of lipliner or lipstick, remember when we apply too much it will cut down on the factor of the lipstick lasting on your lips. A glossy finish makes a pout full look.

Matte lipstick can't be beaten for a long-lasting non shine finish, make sure with the dark colors to check the corners at the middle of the lips for wear, choose a moisturizing formula if you wish, keep in mind the more moisturizing the lip color the less stays on. You can use matching lipliner and apply the lipstick with a brush for greatest precision.

Metallic lipstick bounces light off the lips, giving a reflective shine that's great for a dramatic evening look.

Satin lipstick gives a semi-sheer semi-matte finish. It has a hydrating formula and is very flattering for everyday wear.

## **Color**

Cooler blue-based colors tend to suit more the pink toned skin, while warmer orange based shades are more flattering on yellow-based complexions. Try, try and try until you find your favorite shades. If you can't try the lipstick directly on your lips – most cosmetic counters do provide applicators and alcohol to sanitize the lipstick. Try it on your fingertip, (finger tips usually are very close in texture and color to your lips and will give you a fairly close representation of the effect) look in the mirror and hold your finger up next to your mouth.

## **TIP**

Trying the lipstick on your finger first, prevents lip color change, because if we try many shades and wipe the lips in

between the color of the lips change when we rub the color off and apply another one it creates not only irritation but at the same time makes the lips color change, and you won't get an accurate reading of the shades you looking for.

Here are some pointers :

Bare or neutral colors look great on everyone, especially for day.

Pinks warm up pale or mature skin

Golden red colors are lovely on tan and dark complexions

Pale or glossy lipsticks gave thin lips the illusion of a fuller look.

Dark lipstick, especially harsh reds and chocolate browns, create a harder look and emphasize the details we usually want to correct.

### **Tip**

When using a lip pencil to outline only, choose a neutral color that blends with your skin tone. If you match your lipliner to your lipstick, fill in the entire area otherwise it will give an unnatural look as the lipstick wears off.

### **Tip**

When you are at the store selecting the shades of your lipstick color if possible, find a natural source of light, ask if you can check your test outside in natural light, so often stores could have light with a green hue or overhead lights that create so many shadows, and then you will have a false reading of the color shades.

Lip Care:

Lips are one of the few areas of the body that don't have sebaceous glands, so the skin dries out more easily.

No lipstick or gloss looks good on chapped lips and some matte lipsticks dry lips even more. The same happens with the 24 long lasting lipsticks, they dry lips even more, while many plumper's contain ingredients that over stimulate and sting. Keep lips smooth and moisturized with a balm containing natural oils, such as beeswax and SPF. If you have chapped lips, exfoliate gently with lip polish or scrub. Massage gently with a soft toothbrush or muslin cloth and a small amount of an exfoliator.

### Bright lips

Coral, tangerine, and cherry lipsticks are a bit more difficult to wear, but with the right approach they can be sophisticated and bring out the golden tones in skin.

Bright oranges look great on women with medium to dark complexions, those with very fair skin or red hair should give those colors a chance to be on somebody that looks more a match to them.

A gloss finish makes these colors more wearable, but if you want a strong matte look, use a nude lipliner to stop color running.

Keep the rest of your make up quiet, with nude eyes and natural lightly bronzed cheeks – a blush that is not compatible with it can clash with the lips .

### Nude lips :

Pale, glossy lips look full and healthy. They are flattering for most women, night and day, and balance the effect when you wear a more dramatic eye make up.

Cover your natural lip color using a little of foundation that matches your skin, that is for a very pale look, the other way is to use a slightly darker shade of foundation – the one you wear summer time that can be ideal.



Apply moisturizing lip balm on top of the foundation, if you apply it first, the oils of the moisturizer will prevent the foundation from sinking in properly.

Either apply a little clear gloss on top of the balm, or choose a natural beige pink, or taupe lipstick with a creamy texture, lips should be plumped with a slight shine but not a mirror gloss as a more natural look.

Layer colored gloss over sheer brown or beige lipstick for a modern, edgy depth of color

### **Tip**

If you find that the foundation doesn't last on your lips you can use a light primer that will help it stay longer, or use a concealer they tend to last too.

### **Lip shape**

Lip shape affects not only how you apply lipstick but also the colors you should wear. For a perfect pout, lips should be completely symmetrical – the depth of the fattest part of the upper lip should be equal to that of the lower lip, and the left and right halves, from the center of the Cupid's bow to the center of the bottom lip, should be mirror images of each other. Lip pencil is an invaluable tool in achieving perfect symmetry, enabling you to "correct" any irregularities by drawing a hair's breadth inside or outside the lip line.

If your lip shape is slightly askew, draw just outside the natural lip line to correct the shape and achieve perfect symmetry.

If your lower lip is fuller than your top lip, draw just outside the upper lip line to create fullness, taking extra

care when drawing the Cupid's bow. A touch of highlighter above the upper lip will add to the illusion.

## HOW TO OUTLINE YOUR LIPS

Apply a little foundation around the lip area before you start to provide a neutral base.

Draw the outline with pencil to ensure total symmetry, starting at the central V of the Cupid's bow and drawing to each corner with short, feathery strokes. A common mistake is to leave a gap here, or to draw too wide.

If you make a mistake use a Q-tip dipped in a little make-up remover to push the smudge inward onto the lip rather than wiping it away from the mouth onto the face.

Once you're happy with the outline fill in the whole lip with pencil and go over the color with a brush to make sure it's completely even-this will make lipstick stay on longer. Creamy liners are easier to work with a brush.

Apply lipstick with a lip brush-this gives greater precision than applying it directly from the tube.

## Thin lips

Use sheer, shimmery shades-dark colors make a mouth look severe, while lighter shades make lips look fuller.

Using a lipliner that matches your lipstick, accentuate your lips by drawing on the outer edge of your lip line.

For a fuller pout, add a dot of shimmering gloss at the center of the lower lip and blend it out by pressing your lips together.

Plump up your pout by wearing a lip plumper alone or under lipstick.

### Overfull lips

Darker colors and matte textures make lips seem smaller. Avoid very pale shades or shimmery textures as they can make lips seem fuller.

Use a neutral lipliner to draw just inside your lip line. Alternatively, don't use lipliner but apply lipstick with a brush, placing the color at the center of your lips and blending it out.

If the bottom lip is larger than the top, use lipliner on the top but not on the bottom, and they will seem to match more evenly.



### Feathery Lines

Use a lipliner, the waxier the better- it forms a barrier that helps lipstick stay on the lip.

The brighter the lipstick, the more obvious the bleed will be, so use a neutral lipliner, even if you then choose to fill in the shape with a brighter lipstick.

Blot with a tissue after application. Apply a little



translucent powder around the lip to help seal in color.